

Checkers India unveils India's First Excess Inventory Marketplace - www.excess2sell.com

Mumbai: 10 May 2016: Checkers India Technology today announced the launch of India's first and exclusive excess inventory technology platform for India's retail and wholesale market.

Speaking on the launch, **Mr Rajan Sharma CEO Checkers India Technology** said, "Checkers India Technology is founded with an objective to provide excess inventory solution to India market, thus bringing together buyers and the sellers on a neutral technology platform. Keeping the same objective we are pleased to announce the launch of www.excess2sell.com this gives unprecedented access to buyers and sellers into the excess inventory market at the same time maintaining the confidentiality of the seller as well as the buyer."

Rajan further elaborated, "We are present at both sides of 'excess inventory'. Till today the process of selling excess inventory actually means sending excel sheets to potential buyers which is an inefficient process, ultimately resulting in loss of profits. This is a revolutionary technology platform, something which markets have been waiting for to solve their excess inventory situations. This platform will enable the sellers to liquidate their excess inventory across India and enable the buyers to evaluate the offers from other than their own locations."

Excess2sell is India' first excess inventory marketplace which covers multiple verticals. It aims



to be an end-to-end solution provider for whole sellers and retailers through this unique technology platform. This Market Place which leverages this platform enables sellers

and buyers the get the best buck for their excess inventory, ensuring a smooth and seamless transaction between the sellers and the buyers.

As per estimate approx. US\$10B worth of excess inventory is floating every year in India in (Consumer Electronics, IT, Telecom, Surveillance, Automation). Excess2sell.com is one of a kind marketplace brings together **Sellers & Buyers** from all across India on a neutral platform and integrates all aspects of business operations right from helping seller partner list their excess inventory , polish their product offerings and on the other side finding the right buyers, efficient logistics and financial and secure transactions. For our retailers and wholesalers, we provide assisted excess inventory solutions. Our dedicated support executives work closely with our buyers and sellers and make sure that they have a hassle free experience. This platform virtually opens the whole country as a market to sell without investing in manpower or infrastructure.

This marketplace covers products across Computer Hardware & Networking, Software, Telecom & Mobility, Security & Surveillance and Electronics. In next phase home appliances, perishable goods will also be added. Checkers India Technology has deployed Business Consultants and Executives across India who will work closely with the retailer and whole seller community for hand holding in initial phase.

About us:-

Checkers India Technology Private Limited

Checkers India Technology is conceived and created by a team of industry professionals with core team's collective experience exceeding 60+ years in Business Management, Product Management & Alliances, Techno-Sales, Marketing, and Distribution & Retail. With a clear focus on Excess Inventory Marketplace, Checkers India Technology is poised to become an enabler in India's growth story and at changing the way business is done in India. You can learn more on www.excess2sell.com

PR Contact

Navinder Singh Chauhan

Director Marketing

Checkers India Technology Pvt Ltd

803, B Wing, Technocity IT Park

Mahape, Navi Mumbai 400701

navinderc@checkersindia.com

Mob: +919987000787